



D A B A H H O U S E

Fashion Brand Consultation

1. Business Overview

- Your business or brand idea
- Current stage
- Goals
- Biggest challenges

2. Brand Assessment

- Brand positioning
- Target audience
- Product offering
- Pricing
- Competitive advantage
- Production

3. Growth Strategy

- Biggest opportunities
- Top priorities
- Common mistakes to avoid
- Recommended next steps
- Marketing direction
- Launch or scaling advice

4. Q&A

Ask any questions about your fashion brand, business, marketing, manufacturing, or growth strategy.

5. Action Plan

A clear list of your next steps and priorities.

Deliverables

- 60-minute private Google Meet session
- Session recording
- Personalized action plan
- Resource recommendations
- Factory sheet